

## Medicaid Redetermination social media copy

### Instructions for Brokers

Use the social media language below to help consumers understand their healthcare options as a result of Medicaid Redeterminations re-starting. Choose your call to action and delete the extra text in <pink>.

Example – “Unsure about the Medicaid renewal process? We can help. Visit [www.insurancebrokers.com](http://www.insurancebrokers.com) today.”

1. Life doesn't stop. But <Medicaid> coverage might. Let us help. <DM, Call xxx-xxx-xxxx or Visit <Agency URL>> today.
2. Unsure about the <Medicaid> renewal process? We can help. <DM, Call xxx-xxx-xxxx or Visit <Agency URL> >today.

**Note** - for the <Medicaid> field above:

- For California, use “Medi-Cal”
- For Hawaii use “Quest”
- For all other states, use “Medicaid”