

## **Kaiser Permanente Choice PPO (2:24)**

### **Jacqueline Lindeman:**

Today, I'm thrilled to announce some big news about Kaiser Permanente healthcare and coverage in our state. We're expanding our offerings to reach more Coloradans by unveiling a new health plan, the Kaiser Permanente Choice PPO. This is an all-in-one healthcare solution designed for employers along the Front Range. It features the best of what Kaiser Permanente has to offer, plus an open network of providers from Colorado's leading hospitals and health systems. The Choice PPO is ideal for Colorado businesses with more than 100 employees interested in offering a PPO plan alongside Kaiser Permanente's traditional plans.

We know that Coloradans are looking for more options to easily access healthcare when, where and how you need it. That's why the choice PPO includes top-rated care and coverage supported by more than 1,100 Kaiser Permanente doctors who practice in a true value-based care model, an additional broad network of providers located across the state and country, freedom to choose a doctor for each visit without needing a referral, and access to virtual and in-person medical care 24/7. For employers, the Choice PPO makes administering health insurance coverage for employees simple and easy. It offers Kaiser Permanente coverage for employees who live outside of our Front Range footprint and the ability to work with one health carrier to provide healthcare and coverage for all employees.

At Kaiser Permanente, the high-quality care and service we provide to our members comes first. That's why in addition to this new offering, we're making significant investments to better care for our current and future members. What should you expect? Upgrades to several of our 30 Colorado medical offices; new state-of-the-art medical offices in Lakewood, Parker and Pueblo; a seamless care experience with many on-demand digital health tools; and our same dedication to delivering exceptional value to our members. Kaiser Permanente is committed to Colorado. We are so excited for what's ahead and can't wait for you to learn more.